

Planet Patrol Registered CIC
in England & Wales No.
11417810



hello@planetpatrol.co
www.planetpatrol.co

PLANET PATROL

COMMUNITY GUARDIANS: YOUR ROLE

We're working to eliminate single use materials and litter, protecting our planet and wildlife for the future.

A PLANET PATROL COMMUNITY GUARDIAN IS SOMEONE WHO WOULD LIKE TO CHAMPION THE PLANET PATROL MOVEMENT TO ELIMINATE SINGLE-USE MATERIALS AND LITTER, PROTECTING OUR PLANET AND WILDLIFE FOR THE FUTURE.

You will be leading our mission to build a database on the types and brands of litter across the planet, inspire positive lifestyle choices and build our community to encourage our Government and businesses to make better decisions. This involves organising and leading litter picks in your local area and sharing our messages. Accomplishing our mission would not be possible without the help of dedicated individuals who take action to clean up our planet and inspire others in the meantime - for this, we are extremely grateful!



WHAT YOU WILL BE DOING



Community Guardians organise litter picks in their local area following Planet Patrol's blueprint, ensuring everything collected is documented in the global database via the Planet Patrol app. You'll also help share campaigns, encourage local cafes, bars and restaurants to take the Planet Patrol pledge to reduce waste, schools and kids clubs to join the Planet Protector programme and raise awareness in your community.

Becoming a Community Guardian requires a time commitment, but it is extremely rewarding and 100% of our current cohort would recommend to a friend! It will give you the chance to become a role model within your community, as well as make a real difference to your local environment. This role is heavily supported by Planet Patrol and comes with some responsibilities which we have outlined below.

YOUR ROLE



- Independently organise a minimum of 5 litter picks per year, according to our blueprint (involving guidelines such as reusable collection buckets, recycled litter where possible, all litter recorded in our app, and delivery of a health and safety briefing at the start).
- Ensure data logging takes place at the end of clean-ups by uploading all litter onto our app
- Create Facebook events for your clean ups using Planet Patrol's template
- Sign the Planet Patrol Community Guardian agreement form
- Conduct a risk assessment based on each clean-up and seek permission from area owners
- Encourage local cafes, bars and restaurants to take the Planet Patrol pledge to eliminate single-use materials and waste (launching early 2021)
- Proactively raise awareness of Planet Patrol and our mission, sharing stories and new material on social media and any other communication channels
- Always act in a professional and responsible manner in connection with any clean-up event and avoid taking any action that may harm or prejudice the reputation of Planet Patrol

- Act environmentally responsible and be mindful that you will become a role model where your actions may be copied by others, so make sure you lead by example!
- Share information (contact etc), including photograph and bio to be featured on our website
- Maintain, clean, and store all clean-up equipment in between events
- Contribute to and manage your region's Facebook page
- Work with other local Community Guardians (if applicable) in engaging your community

HOW DO WE HELP YOU?



We:

- Provide branded equipment for litter picking (litter picks, buckets/reusable bags, reusable gloves, digital assets for social media and a Planet Patrol T-shirt)
- Invite you to a private WhatsApp group for all Community Guardians to share clean-up events, share plastic and litter related news, and build up an engaged community
- Contributing to our [Meet the Team](#) page
- Provide social assets for clean-ups and we will create a Facebook group for your region in which you can publish your events and share local news and inspiration
- Re-share Community Guardian's stories and will celebrate action on our social channels
- Organise a training / onboarding call with our team where we will give guidance on organising clean-ups, our app and your role as a guardian
- Provide a starter pack and handbook as part of your onboarding, including documents such as health and safety forms, template risk assessments and insurance to cover litter picking for the clean-up leader and participants
- Organise 'Green and Tonics' video calls with all the Community Guardians every 2 months to catch up, share advice and discuss environmental topics
- Organise six-monthly one-to-one catch ups with the Planet Patrol team to assess progress and overcome any challenges faced

OTHER ACTIVITIES

(NOT COMPULSORY,
BUT ENCOURAGED)



- Run fundraising events
- Encourage local primary schools and kids clubs to join our Planet Protector programme
- Support local volunteers who want to be more actively involved in the programme - for example, creating a team to organise clean-ups or fundraising events with
- Create and contribute to Planet Patrol content, for example:
 - ➡ Sharing photographs of clean-ups etc for use on central social media
 - ➡ Writing blogs (with prior agreement - we're open to ideas!)
 - ➡ Managing local surveys overseen by Planet Patrol
- Driving new initiatives and supporting Planet Patrol wherever you can
- Share your experiences and advice within the Community Guardian support network
- Pre-agreed engagement with media



WHAT ARE WE LOOKING FOR?



- Excellent communicators who can engage with clean-up participants
- Great organisers with good time management
- People who love the idea of spending time outside with a group of like-minded people
- Passionate individuals who want to stop litter and eliminate single-use materials
- Someone who can lead clean-ups, whilst creating a positive, exciting, and educational atmosphere
- Responsible and committed individuals

THANK YOU FOR YOUR
INTEREST.
SEE OUR WEBSITE ON
HOW TO APPLY

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